



CAREER CLUSTER Hospitality and Tourism

INSTRUCTIONAL AREA Emotional Intelligence

PRINCIPLES OF HOSPITALITY AND TOURISM EVENT

PARTICIPANT INSTRUCTIONS

- The event will be presented to you through your reading of the 21st Century Skills, Performance Indicators and Event Situation. You will have up to 10 minutes to review this information and prepare your presentation. You may make notes to use during your presentation.
- You will have up to 10 minutes to make your presentation to the judge (you may have more than one judge).
- You will be evaluated on how well you demonstrate the 21st Century Skills and meet the performance indicators of this event.
- Turn in all of your notes and event materials when you have completed the event.

21st CENTURY SKILLS

- Critical Thinking Reason effectively and use systems thinking.
- Communication Communicate clearly.
- Creativity and Innovation Show evidence of creativity.

PERFORMANCE INDICATORS

- Describe the nature of emotional intelligence.
- Exhibit cultural sensitivity.
- Show empathy for others.
- Treat others with dignity and respect.

EVENT SITUATION

You are to assume the role of a front desk employee at TIKI HUT LODGE, a hotel located in a popular beach side tourist destination. A co-worker (judge) has asked you to explain why the manager has stressed emotional intelligence when dealing with hotel guests.

TIKI HUT LODGE is close to 100% occupancy during the summer months. The beach side tourist town brings in travelers from across the globe. While the property does employ staff that speaks a variety of different languages, not all are represented and not all multi-lingual staff are always on duty. The general manager of the property has asked all staff to exhibit cultural sensitivity and emotional intelligence when interacting with guests that do not speak the English language.

Your co-worker (judge) does not understand what the general manager is asking when referring to cultural sensitivity and emotional intelligence and has asked you to explain. You must also explain to your co-worker (judge) how to demonstrate empathy and treat others with dignity and respect.

You will explain emotional intelligence to your co-worker (judge) in a role-play to take place at the front desk. The co-worker (judge) will begin the role-play by greeting you and asking to hear your explanation. After you have presented an explanation and have answered the co-worker's (judge's) questions, the co-worker (judge) will conclude the role-play by thanking you for your work.

DIRECTIONS, PROCEDURES AND JUDGE ROLE

In preparation for this event, you should review the following information with your event manager and other judges:

- 1. Procedures, 21st Century Skills and Performance Indicators
- 2. Event Situation
- 3. Judge Role-Play Characterization Allow the participants to present their ideas without interruption, unless you are asked to respond. Participants may conduct a slightly different type of meeting and/or discussion with you each time; however, it is important that the information you provide and the questions you ask be uniform for every participant.
- 4. Judge Evaluation Instructions and Judge Evaluation Form Please use a critical and consistent eye in rating each participant.

JUDGE ROLE-PLAY CHARACTERIZATION

You are to assume the role of a front desk employee at TIKI HUT LODGE, a hotel located in a popular beach side tourist destination. You have asked a co-worker (participant) to explain why the manager has stressed emotional intelligence when dealing with hotel guests.

TIKI HUT LODGE is close to 100% occupancy during the summer months. The beach side tourist town brings in travelers from across the globe. While the property does employ staff that speaks a variety of different languages, not all are represented and not all multi-lingual staff are always on duty. The general manager of the property has asked all staff to exhibit cultural sensitivity and emotional intelligence when interacting with guests that do not speak the English language.

You do not understand what the general manager is asking when referring to cultural sensitivity and emotional intelligence and have asked a co-worker (participant) to explain. The co-worker (participant) must also explain to you how to demonstrate empathy and treat others with dignity and respect.

The participant will present information to you in a role-play to take place in at the front desk. You will begin the role-play by greeting the participant and asking to hear about his/her ideas.

During the course of the role-play, you are to ask the following questions of each participant:

- 1. How can we help our guests treat each other with respect?
- 2. How can we use nonverbal communication effectively?

Once your co-worker (participant) has presented information and has answered your questions, you will conclude the role-play by thanking the co-worker (participant) for the work.

You are not to make any comments after the event is over except to thank the participant.

EVALUATION INSTRUCTIONS

The participants are to be evaluated on their ability to perform the specific performance indicators stated on the cover sheet of this event and restated on the Judge's Evaluation Form. Although you may see other performance indicators demonstrated by the participants, those listed in the Performance Indicators section are the critical ones you are measuring for this particular event.

Evaluation Form Interpretation

The evaluation levels listed below and the evaluation rating procedures should be discussed thoroughly with your event director and the other judges to ensure complete and common understanding for judging consistency.

Level of Evaluation	Interpretation Level
Exceeds Expectations	Participant demonstrated the performance indicator in an extremely professional manner; greatly exceeds business standards; would rank in the top 10% of business personnel performing this performance indicator.
Meets Expectations	Participant demonstrated the performance indicator in an acceptable and effective manner; meets at least minimal business standards; there would be no need for additional formalized training at this time; would rank in the 70-89 th percentile of business personnel performing this performance indicator.
Below Expectations	Participant demonstrated the performance indicator with limited effectiveness; performance generally fell below minimal business standards; additional training would be required to improve knowledge, attitude and/or skills; would rank in the 50-69 th percentile of business personnel performing this performance indicator.
Little/No Value	Participant demonstrated the performance indicator with little or no effectiveness; a great deal of formal training would be needed immediately; perhaps this person should seek other employment; would rank in the 0-49 th percentile of business personnel performing this performance indicator.

PRINCIPLES OF HOSPITALITY AND TOURISM 2022

JUDGE'S EVALUATION FORM DISTRICT EVENT

Participant: ______

ID Number: _____

INSTRUCTIONAL AREA:

Emotional Intelligence

Did the participant:		Little/No Value	Below Expectations	Meets Expectations	Exceeds Expectations	Judged Score		
PERFORMANCE INDICATORS								
1.	Describe the nature of emotional intelligence?	0-1-2-3-4-5	6-7-8-9-10	11-12-13-14	15-16-17-18			
2.	Exhibit cultural sensitivity?	0-1-2-3-4-5	6-7-8-9-10	11-12-13-14	15-16-17-18			
3.	Show empathy for others?	0-1-2-3-4-5	6-7-8-9-10	11-12-13-14	15-16-17-18			
4.	Treat others with dignity and respect?	0-1-2-3-4-5	6-7-8-9-10	11-12-13-14	15-16-17-18			
21 st CENTURY SKILLS								
5.	Reason effectively and use systems thinking?	0-1	2-3	4-5	6-7			
6.	Communicate clearly?	0-1	2-3	4-5	6-7			
7.	Show evidence of creativity?	0-1	2-3	4-5	6-7			
8.	Overall impression and responses to the judge's questions	0-1	2-3	4-5	6-7			
TOTAL SCORE								